

The Future of Arts Provision in Lancaster: Development of the Dukes and Ludus Dance

APPENDICES

- A. Lancaster Competitive Provision
- B. Consultees
- C. Terms of Reference

November 2013

Bonnar Keenlyside

APPENDIX A: Lancaster Competitive Provision

Location	Venue / organisation	Facilities	Capacity	Price	Programme	Drive Time from Lancaster
DANCE						
<i>Dance Schools</i>						
Lancaster	Ludus Dance	Assembly Rooms in Lancaster. Rentable studio and 2D Gallery		£3.50 - £6.25. Flashmob and Ludicrous Street Crew £60 per term	Street dance, ballet, stage dance, contemporary. Classes for 0-4, 5-11, 12-17 and 18+	
Carnforth, Milnthorpe and Kendal	Jennifer's Dancers	Dallam Dance Studio has sprung floors, ballet barres, full length mirrors and a music system		£3.50 - £4.50 Dallam Dance Studio hire fee £18 p/h	Street dance, hip hop, pop, breakdance, popping and locking and tutting 16 classes Monday - Friday with Saturday availability for hire for parties Dancers available for hire for children's birthday parties / choreograph and teach a first wedding dance	Up to 22.7 miles, 33 minute drive time
Bolton-le-Sands	Alysia Gilda School of Dance	Classes held in Catholic Hall		£4.50 average price per class	Aerobic, ballet, tap, jazz, stage dance, Irish dance, ballroom, boys only, adult keep fit and tap, wedding first dance, yoga, pilates and zumba, 60+	5 miles, 13 minute drive time
Morecambe	The Dance Factory	Purpose built dance studio with stereo system, twin tiered ballet barres, mirrors and changing room Instructs to the International Dance Teachers' Association (IDTA) dance syllabus			Ballet, cheerleading, street, jazz, freestyle/disco, gymnastics, tap, musical theatre and tiny tots Produces a show performance every two years	4.8 miles, 16 minute drive time
Hornby, Caton and Morecambe	JB School of Dance	Classes held 3 evenings a week at 3 locations			Ballet, tap, hip hop, street, funky, jazz, musical theatre, zumba Performance shows every two years	Up to 9.2 miles, 19 minute drive time
Lancaster, Blackburn and Preston	Heather Burns Dance School	Lancaster classes held in Trinity Community Centre		£55 per 10 week term Private lessons available on a Saturday. Fees agreed individually	Lancaster: Ballet, modern, tap, new musical theatre Shows and performances happen periodically	Up to 25.3 miles, 31 minute drive time
Milnthorpe	Rigney Bank Ballet School, Milnthorpe	Two dance studios, reception area and basement changing area. Held in a 17th century tower house			Ballet, modern, tap, acrobatics, jazz, limbering, voice coaching, examinations. Adult classes in tap, ballet and dance fitness	14.5 miles, 24 minute drive time
Morecambe	Robinson Read School, Morecambe				Ballet, tap, jazz, modern and acrobatics. Coaching and technical private lessons available	4.8 miles, 16 minute drive time
Carnforth	Taylor School of Dance & Theatre Arts, Carnforth	Two dance studios with central heating, dressing room and shop. ISTD registered		From £3.50. Weekly fee pack - £30 for unlimited classes	Ballet, modern, tap, drama, musical theatre, adult jazz, street, cabaret, acrobatics	6.9 miles, 18 minute drive time
Lancaster	Turning Point Theatre Arts	Located in Lancaster Leisure Park in Studio 2 and gym/treatment room		From £3.50 with free taster sessions Private tuition and multi-class discounts available	Ballet, modern, jazz, tap, pop, freestyle, street, circus skills, acrobatics, boys only, toddle and tone, burlesque, zumba, fitness, gym ball, drama, voice production, singing, guitar, keyboard, music theory Offer dance-based birthday parties	

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<i>Student Union Dance Societies</i>						
Lancaster	Lancaster University Ballet Society	Classes held at LICA with a professional teacher		£5 membership fee. £4 per class. Fitness / flexibility classes £1.50	Ballet, fitness and flexibility for beginners - advanced	
	Lancaster University Ballroom Dancing Society LuBells, Lancaster	Classes held in County South Lecture Theatre		£5 membership fee. £3 for a two hour class	Ballroom, Latin American and salsa	
	University Belly Dancing Society	Classes held in County South Lecture Theatre		£5 membership fee. £3 per class	Arabic and Egyptian belly dancing	
	Lancaster Roses Cheerleading Squad LuDans, Lancaster	Classes held in County South Lecture Theatre and The Sugarhouse		Participation through try-outs	Cheerleading in an all girl squad, co-ed squad or dance squad	
	University Dance Society	Classes held in Barker House Farm (Cartmel College) and Playroom in the Great Hall Complex, university		£10 membership fee. £1 per class	Ballet, jazz, tap, contemporary, fitness and street	
	Hiphop N Breakdance, Lancaster University	Classes held in the Playroom in the Great Hall Complex, university campus			Hip hop, street, breakdance, stunts, krumping, popping and locking	
	Lancaster University Pole Dance Fitness Society			£5 membership fee	Pole fitness	
	Lancaster University Swing Dance Society	Classes held in the Great Hall, university campus			Swing dancing	
					Free lindy hop classes once a week and free dance socials at	
CINEMA						
Lancaster	The Dukes	Shared screen	330 seats in rake	Adult £6, conc. £4 - £5	Blockbusters, documentary cinema, Performance screenings - NT Encore, art house and independent	
	The VUE	6 screens. Available to hire for conferences with catering, parking, satellite and digital projector	1574 seats	Peak £6.25 - £8.30 / Off-peak £5.30 - £7.05	Blockbusters, family entertainment, Performance screenings - NT Live, The Met Opera & The Royal Opera House Live, Concert Films, Autism friendly films, first releases, 3D	
Morecambe	The Reel	4 screens with digital sound		Promotional offer - Kids AM, Family savings, Orange Wednesday, Seniors, Super Tuesdays Adults £7.20, conc. £5.35 - £6.10, 3D Adults £9.35, conc. £6.95 - £7.85	Blockbusters, Performance screenings - The Royal Opera House, RSC, The Best of Keane, family entertainment, first releases, 3D	4.8 miles, 16 minute drive time
Lancaster	Lancaster University	1 screen with projector and 3D capabilities, refreshment kiosk		Adults £3, purple card holder £2, under 16 £1.50, under 7 free, 5 film pass £8	Blockbusters, recent releases, classics, documentary	
Kendal	The Brewery Arts Centre	2 screens (theatre that doubles as a third cinema screen for half the year)	550 seats	Adults £7, conc. £5 - £6	Films are shown Thurs - Mon during term time Blockbusters, family entertainment, world, arthouse and independent, 3D, first releases and classic film screenings	22.7 miles, 33 minute drive time

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ARTS CENTRE						
Lancaster	The Storey	Purpose-designed centre for the creative industries Office space available for rent The Auditorium has projector, screen, sound system and theatrical lighting available for hire. Sound and lighting technician available at additional fee Music Room , Reading Room and Drawing room has laptop, projector and screen available for hire Lecture Theatre has projector, screen, laptop and sound system available for hire	The Auditorium - 80 seats Music Room - 120 seats Lecture Theatre - 75 seats The Reading Room - 30 seats	The Gallery - hire £250 Auditorium hire from £35 p/h Music hire from £25 p/h Lecture Theatre hire from £25 p/h The Reading Room hire from £20 p/h The Drawing Room hire from £10 p/h	Literary performances, workshops and art exhibitions Current exhibitions and art events include 'The Beauty in Science', evening talks from Lancaster University and 'Saturday Life-drawing Participants of Lancaster Music Festival, Lancaster Literature Festival and OXJAM	
Lancaster	Live at LICA (Lancaster institution for Contemporary Arts)	The Nuffield Theatre, Lancaster International Concert Series and the Peter Scott Gallery at Lancaster University are joined to create LICA Black-box theatre	Nuffield Theatre 220 seats		Dance, theatre, exhibitions, music, public performances by students, societies and communities Dance mid-Oct - July 2014: 2 shows, 2 performances (Canadian-born choreographer Laila Diallo and a double bill from Company Theatre mid Oct - July 2014: 6 shows, 11 performances (Tim Crouch's 'I, Malvolio' and Zoo Indigo's double bill of 'Blueprint' and Music mid Oct - July 2014: 12 shows, 12 performances with a focus on classical and jazz	
Kendal	The Brewery Arts Centre	Raked theatre, cinema, exhibition space, café/bar Sugar Store is main exhibition space but exhibitions also held in The Warehouse, Into Bar and Grizedale Forest The Malt Room is a flexible venue available for hire 1 shared cinema screen and 2 dedicated screens	Theatre - 260 seats The Malt Room 175 - 330 seats Cinema - 550 seats	Exhibitions are free Cinema £5 - £7	Theatre, music, cinema, dance, exhibitions	22.7 miles, 33 minute drive time
Within 30 minute drive time						
Out with 30 minute drive time						

APPENDIX B: Consultees

The Dukes and Ludus: Participants November 2013			
Organisation	Role	Name	Interviewed
<i>Key stakeholders</i>			
Lancashire County Council	Arts Development Officer	Heather Fox	✓
Lancashire County Council	Arts and Regeneration Officer	Paul Kelly	✓
Lancaster City Council	Communications Manager	Gill Haigh	✓
Lancaster City Council	Arts Development Officer	Richard Hammond	✓
Curious Minds	CEO	Derri Burdon	✓
ACE	Relationship Manager, Dance	Desiree Cherrington	✓
ACE	Relationship Manager, Engagement and Audiences	Anna Hassan	✓
ACE	Relationship Manager, Learning	Claire Eddleston-Rose	✓
Lancashire Sport	CEO	Adrian Leather	✓
<i>Voluntary sector organisations</i>			
CEEP (Connect, Engage, Empower, Participate)	Director	Steven Naylor	✓
<i>Stakeholders / competitors</i>			
Live at LICA	Creative Producer	Alice Booth	✓
<i>Competitors</i>			
Jennifer's Dancers	Dance instructor	Jennifer Mayor	✓
Heather Burns School of Dance	Dance instructor	Heather Burns	✓

APPENDIX C: Terms of Reference

Task

- i. Understand the context and organisations
 - Review Ludus' current situation
 - Review finance, data and plans
 - Review current premises
 - Meet with Ludus team to understand current strengths and weaknesses; ambitions and business needs
 - Review Storey facilities, activities and plans
 - Meet with LCC to understand current strengths and weaknesses, ambitions and needs
 - Review competitive provision
 - Assess supply and demand for proposed and current activities
 - Desk research and consultation with 10 key stakeholders/providers
 - Analyse overall situation
 - Workshop with Dukes, Ludus and LCC to consider this and to set objectives for the development

ii. Model Options

Describe each option in terms of:

- Activity;
- Audiences;
- Profit and Loss;
- Capital development;
- Risk assessment;
- Research into comparators for each model
- Workshop to review options and to evaluate against objectives

iii. Business Case

- Develop option(s) and produce business case